

A Level Media Studies

Component 1 (exam) Media Products, Industries and

Audiences – 35%

Media form:	Set exam texts:	Focus area:	Year in which studied:
Video games	Assassin's Creed franchise	Media industry Media audiences	12
Advertising and marketing	Tide Super. Human Kiss of the Vampire	Media language Representation Media audiences	12 and 13
Music videos	Turntables (Janelle Monae) A Little Bit of Love (Tom Grennan)	Media language Representation Media industry Media audiences	13
Radio	Have You Heard George's Podcast?	Media industry Media audiences	12
Film marketing	Black Panther I, Daniel Blake	Media industry	13
Newspapers	Daily Mirror The Times	Media language Representation Media audiences Media industry	13

Component 2 (exam) Media Forms and Products in Depth – 35%

Media form:	Set exam texts:	Year in which studied:
Television	Black Mirror ('San Junipero') The Returned	12
Magazines	Women's Realm Huck	12
Online blogs	JJ Olatunji/KSI Attitude	12

Component 3 (coursework) - 30%

This is an individual project that is based on a set task from the exam board. We will cover one media industry as part of this, such as film marketing or magazine production and you will research, plan and produce products across print and online platforms. This project will start at the end of Year 12, and run through into Year 13, with some aspects completed in lesson time, and others independently. This is worth 30% of your final A-Level grade.