

Business

The business course is organised across four key themes:

Theme 1: Marketing and People

- Meeting customer needs
- Marketing mix and strategy
- Managing people

Theme 2: Managing Businesses

- Raising and managing finance
- Financial planning
- Resource management
- External environment

Theme 3: Decisions and Strategy

- Business strategy
- Decision making
- Influences on business
- Managing change

Theme 4: Global Business

- Globalisation
- Global Marketing
- Global industries and companies

These four themes include current issues and revolve around a problem-solving, dynamic approach to understand the world of business.

HOW WILL I BE ASSESSED?

If you study to AS-Level you will sit two examinations, each 1½ hours long, sat at the end of one year of study.

If you study to A Level you will sit three examinations, each two hours long, sat at the end of two years of study.

HOW WILL I BE TAUGHT?

A range of methods are used including formal teaching, group and individual work. You will also be encouraged to research across the four themes and have a good working knowledge of the world of business.

WHY STUDY IT?

Students with an AS/A Level in Business will have access to a wide range of possible careers and higher education opportunities. The focus on international business will equip you to work in the increasingly global market place. Careers in Management, Marketing or Human Resources are all a possibility.

A Level

Board: Pearson/Edexcel

2 Year Course/AS Option Available

ENTRY REQUIREMENTS

Our entrance requirements are 6 GCSE/ BTEC passes at Grade 4 (or equivalent) or above. It is also desirable for students to achieve a Grade 5 or above in the subject (or related subjects) that they wish to study at Sixth Form.

FOR MORE INFORMATION ON THIS SUBJECT

It is essential that you discuss your subject choices fully with teachers and parents.

The subject page is available to view below.



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