

Quick Overview

In A-level Art and Design: Graphic Communication students will explore a range of graphic communication media, processes and techniques across the areas of traditional and digital media. Students will be encouraged to explore drawing for different purposes and broaden their existing practice of realistic and non-figurative approaches to image making.

In lessons students will analyse a range of images from established and contemporary designers across film, television, print media and web-based content. Final outcomes will be produced in a wide range of formats, media and styles, informed by students' personal ideas, critical/contextual studies and sketchbook practice.

Course Outline

In Year 12 students follow an initial induction project for four weeks followed by the Alphabet project which develops a range of practical and technical skills, including photography, printmaking, painting, drawing and digital processes. In the spring and summer terms students work on a mock exam project choosing a preferred theme and developing a personal pathway through sketchbook studies and a final outcome in a 10 hour practical mock exam.

At the beginning of Year 13 students choose a title for their Personal Investigation based on a concept, idea or issue within the field of graphic design. This will lead to an independent portfolio of work inspired by the work of artists which fits their chosen brief. Alongside of this, students write a Personal Study which is a formal written account of their creative influences and process.

Examination

Students will produce an exam project during the spring term of Year 13 which accounts for 40% of the final grade. The theme is set by the exam board and students choose appropriate graphic artists and designers, explore materials, techniques and personal ideas for their work. This leads to the 15 hour practical exam under controlled conditions, during which students produce their final outcomes.

Why take Graphic Communication?

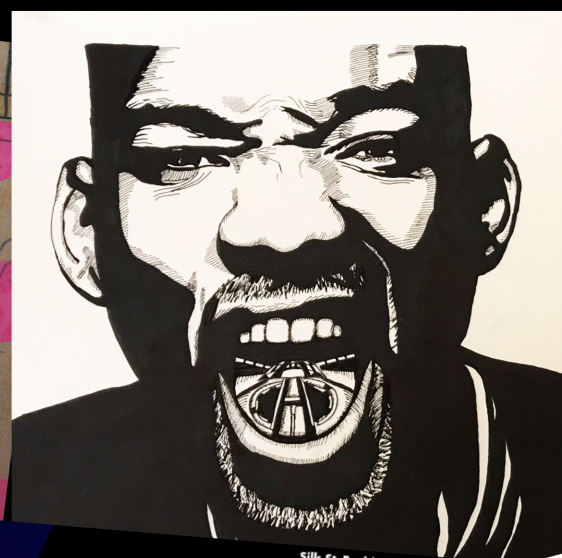
The A-level Graphic Communication course will develop students' creative, technical and practical skills. The course will enhance students' ability to interpret the work of visual artists and develop their own identity as a graphic artist.

Career Options through Graphic Communication?

The course provides an excellent opportunity to build a creative portfolio in order to study an aspect of graphics at university or to follow an Art Foundation course. There is a wide range of employment opportunities within the broad field of graphics, including: graphic design, illustration, media design, games design, animation, fashion communication, web design, art direction for advertising, film and television design, teaching/lecturing or freelance design work.



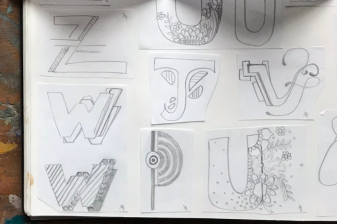
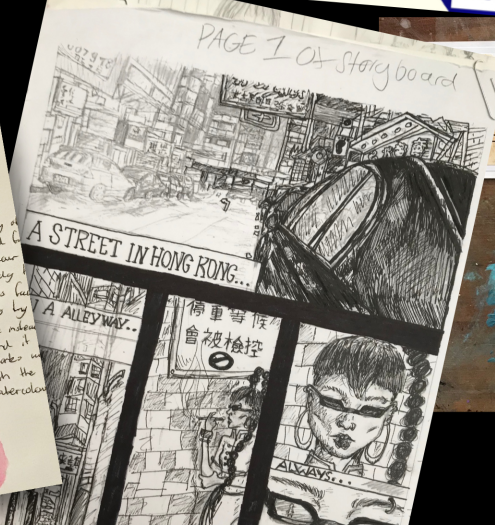
A-level Graphic Communication



IIPSWICH
EXHIBITION @ THE ELECTRIC HOUSE 19-20 JUNE 2019

MAE
mae
mae
mae
mae

to create flow in the typography I began along the 'm' and 'a' and made it thinner. This gave it a more elegant feel.
To further that I tried rice & made it thicker.



For more information see Miss Dodgson