

A Level Media Studies

Component 1 (exam)

Media form:	Set exam texts:	Focus area:	Year in which studied:
Film posters	Kiss of the Vampire	Media language Representation	12
Video games	Assassin's Creed 3: Liberation	Media industry Media audiences	12
Advertising	Tide Water Aid	Media language Representation	12 13
Music videos	Beyoncé 'Formation' Vance Joy 'Riptide'	Media language Representation Media industry Media audiences	12
Radio	Late Night Women's Hour	Media industry Media audiences	12
Film marketing	Straight Outta Compton I, Daniel Blake	Media industry	13 13
Newspapers	Daily Mirror The Times	Media language Representation Media audiences Media industry	13 13

Component 2 (exam)

Media form:	Set exam texts:	Year in which studied:
Television	Humans The Returned	12
Magazines	Women's Realm Huck	12
Online blogs	Zoella Attitude	12

Component 3 (coursework)

This is an individual project that is based on a set task from the exam board. We will cover the music industry as part of this, and you will research, plan and produce a music video and music magazine to promote a new independent band or artist. This project will start at the end of Year 12 following your mock study leave, and run through into the autumn term of Year 13, with the deadline in December of Year 13.